

OU



2013 OKLAHOMA FOOTBALL

STAND WITH THE SOONERS

7-TIME  
NATIONAL CHAMPIONS

8-TIME  
BIG 12 CHAMPIONS



FAN GUIDE

# OKLAHOMA SOONER FOOTBALL GEAR



[SHOP.SOONERSPORTS.COM](http://SHOP.SOONERSPORTS.COM)

## 2 0 1 3 OKLAHOMA FOOTBALL

	<b>LOUISIANA-MONROE</b> AUG. 31 • NORMAN
	<b>WEST VIRGINIA</b> SEPT. 7 • NORMAN
	<b>TULSA</b> SEPT. 14 • NORMAN
	<b>NOTRE DAME</b> SEPT. 28 • SOUTH BEND, IND.
	<b>TCU</b> OCT. 5 • NORMAN
	<b>TEXAS</b> OCT. 12 • DALLAS, TEXAS
	<b>KANSAS</b> OCT. 19 • LAWRENCE, KAN.
	<b>TEXAS TECH</b> OCTOBER 26 • NORMAN
	<b>BAYLOR</b> NOV. 7 • WACO, TEXAS
	<b>IOWA STATE</b> NOV. 16 • NORMAN
	<b>KANSAS STATE</b> NOV. 23 • MANHATTAN, KAN.
	<b>OKLAHOMA STATE</b> DEC. 7 • STILLWATER, OKLA.

**HOME** **AWAY**

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WHAT IT MEANS TO CHEER  
LIKE A CHAMPION...

## THE SOONER FAN CODE OF THE CRIMSON AND CREAM

AS A MEMBER OF THE SOONER NATION, AS SOMEONE WHO  
BLEEDS CRIMSON AND CREAM,

**I WILL ... CHEER LIKE A CHAMPION** and **STAND WITH THE SOONERS** from the moment I enter Gaylord Family-Oklahoma Memorial Stadium until the last second of the game.

**I WILL ...** treat this hallowed ground with the respect this stadium has given me, a place that has seen **153 ALL-AMERICANS, 44 CONFERENCE TITLES, FIVE HEISMAN WINNERS AND SEVEN NATIONAL CHAMPIONSHIPS.**

**I WILL ... REPRESENT OUR STATE AND UNIVERSITY** with the pride and passion of more than 100 years of Sooner excellence.



**I WILL ...** not do anything to interfere with this game, throw anything on the field or harass, harm or make other fans' experience any less spectacular than what I expect and **SOONER TRADITION** dictates as acceptable.

**I AM ...** all of the **NOISE** when I cheer with my **85,000 BEST FRIENDS** once I take my place in this cathedral of college football.

**MY PURPOSE TODAY IS TO CHEER LIKE A CHAMPION.**

It's time for me to take my place  
in the history of the Oklahoma Sooners.  
I will now do my part to add to our legacy.

...

**THERE'S ONLY ONE**  
**GAYLORD FAMILY-OKLAHOMA MEMORIAL STADIUM,**

**THERE'S ONLY ONE**  
**SOONER NATION AND I WILL DO MY PART BECAUSE,**  
**THERE'S ONLY ONE OKLAHOMA.**



## ATM

Near Sections 2 (Gate 1) & 32 (Gate 10)

## CAMERAS

Point-and-shoot cameras are permissible. No video cameras, professional camera equipment or long telephoto lenses allowed.

## CHAIR BACK SALES/RENTAL

Sooner Seats are available on a season lease for \$42 prior to August 1. After August 1 and prior to the first home game, a season lease will be \$49. After the first game, the price is \$55. Sooner Seat Customer Service booths are conveniently located at Gates 1, 5, 7 and 11/12 as well as the upper west concourse. Single game rentals are also available for \$5 at any Sooner Seat Customer Service booth. For more information on Sooner Seats, visit [soonerseats.com](http://soonerseats.com).

## CONCESSIONS

Concession stands are located throughout the stadium. See stadium map for locations. No outside food or beverages are permitted.

## DISABILITY SEATING

The Athletics Ticket Office on the plaza level of the Asp Ave. Parking Facility immediately west of the stadium will have a window dedicated to ADA/Wheelchair ticket exchange on game day or call 800.456.GoOU. Availability is limited.

## EVACUATION

In case of evacuation, instructions will be relayed via the public address system. Gate personnel and ushers will assist you in exiting the stadium.

## FIRST AID



Norman Regional  
HEALTH SYSTEM

Norman Regional Gomer Jones Medical Facility is located at the north end of the stadium near Section 19 on the ground level. Phone: 405.325.8470

## GAME DAY INFO

Guest services kiosks to address questions or concerns are located in the four corners of the stadium at Gates 1, 5, 7 and 11/12 as well as on the upper east and west concourses.

## GATES OPEN

Student Gates 7 & 12 and suite/club seat holder Gates 3 & 10 open two hours prior to kickoff. All other gates open one and one-half hours prior to kickoff.

## INCLEMENT WEATHER

In the event of inclement weather, guests will be advised to seek shelter immediately.

## LOST CHILDREN

Parents/Guardians with a lost child should contact the nearest police officer or event staff member. If a child gets separated, he/she should notify the nearest police officer or event staff member.

Pick up a Tag-A-Kid wristband at the OUPD booth at Fan Fest or at any guest services kiosk. The wristband allows a parent or guardian to fill out section, row, and seat number in case the child becomes separated from his/her party. This is a free service for all fans.

## LOST & FOUND

Lost items recovered during the game will be delivered to the Norman Regional Gomer Jones Medical Facility office on the north side of the stadium near Section 19. After the game, all unclaimed items are turned over to OU Facilities Management (405.325.6953).

## MERCHANDISE & GAME PROGRAMS

Merchandise stands are located along the concourse on each side of the stadium (see stadium map for locations).

Official game programs are on sale outside the stadium and at select locations inside the stadium.

## RADIOS/TELEVISIONS

Single speaker radios and hand-held televisions are allowed in the stadium only if they do not interfere with others' enjoyment of the game. Tablets are allowed inside the stadium, but laptops are not allowed.

## RE-ENTRY POLICY

Re-entry to the stadium is only permissible for those patrons departing for medical/emergency purposes and only with a pass out check and ticket stub.

## TOBACCO USE

As a reminder, in spring 2012 Oklahoma Governor Mary Fallin issued an executive order that all state-funded institutions become tobacco free as of July 1, 2012. The tobacco-free policy prohibits the use of all tobacco products (cigarettes – traditional and electronic, chewing tobacco, pipes, cigars, snuff, snus, hookah, bidis, clover cigarettes or water pipe smoking) on the entire OU Campus and all University owned, operated, leased, and/or controlled properties.



## SOONER FAN FEST (presented by Allstate)

**Allstate.**

Sooner Fan Fest, a free interactive fan entertainment area, will be held prior to each home football game. Fan Fest, presented by Allstate in conjunction with Sooner Sports Properties and the OU Athletics Department, will open three hours prior to kickoff and close a half hour prior to game time.

Features include the live Sooner Sports Radio network pre-game show, live band, inflatables, food vendors, interactive games, autograph sessions with OU student-athletes and OU spirit squad members and a large video screen playing games from around the country. Sooner Fan Fest is east of Gaylord Family-Oklahoma Memorial Stadium.

## TELEPHONE NUMBERS

**GOMER JONES MEDICAL FACILITY:** 405.325.8470

**OUPD DISPATCH:** 405.325.2864

**FACILITY ISSUES/PROBLEMS:** 405.325.0587

SEE SOMETHING/SAY SOMETHING

The University of Oklahoma and Department of Homeland Security want you to enjoy your game day experience. You play an important role in creating an enjoyable experience at Gaylord Family-Oklahoma Memorial Stadium.

If you see something suspicious, say something to local authorities located throughout the stadium. If you have any comments or suggestions that can help improve your game day experience,

Text **SOONERS** followed by your issue and location to **69050**.

## **TICKET INFORMATION**

**CALL 800.456.GOOU OR VISIT SOONERSPORTS.COM.**

The OU Athletics Ticket Office is located on the plaza level immediately west of the stadium. Office hours are Monday through Friday 8 AM to 5 PM. On game day, the ticket office opens at least three hours prior to kickoff.

Will call is located in the main ticket office. Photo ID is required to receive tickets. Will call is open at least three hours prior to kickoff on game days.

Please have your tickets in hand before arriving at the gate. All tickets contain barcodes which are scanned to allow entry into the stadium. Do not remove the stub containing the barcode from the ticket and confirm that a barcode is present prior to arriving. If your ticket is damaged and cannot be scanned, please visit one of the ticket resolution centers at Gate 5, 7 and 12 or at the main ticket office.

## **STUBHUB**

StubHub is now the fan-to-fan ticket marketplace of the Oklahoma Sooners. StubHub allows you to buy and sell tickets with other Sooner fans. All orders are covered by StubHub's FanProtect guarantee. StubHub can be accessed through [SoonerSports.com](http://SoonerSports.com).

## **TICKET SHARING**

If you are unable to attend an event and do not want your tickets to go unused, Ticket Sharing allows the season ticket holder to send tickets electronically to a friend, family member, co-worker, etc.

For more information, visit the OU Athletics Ticket Office website on [SoonerSports.com](http://SoonerSports.com).

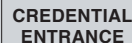
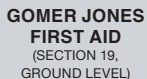
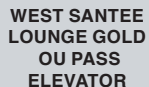


## MAPS

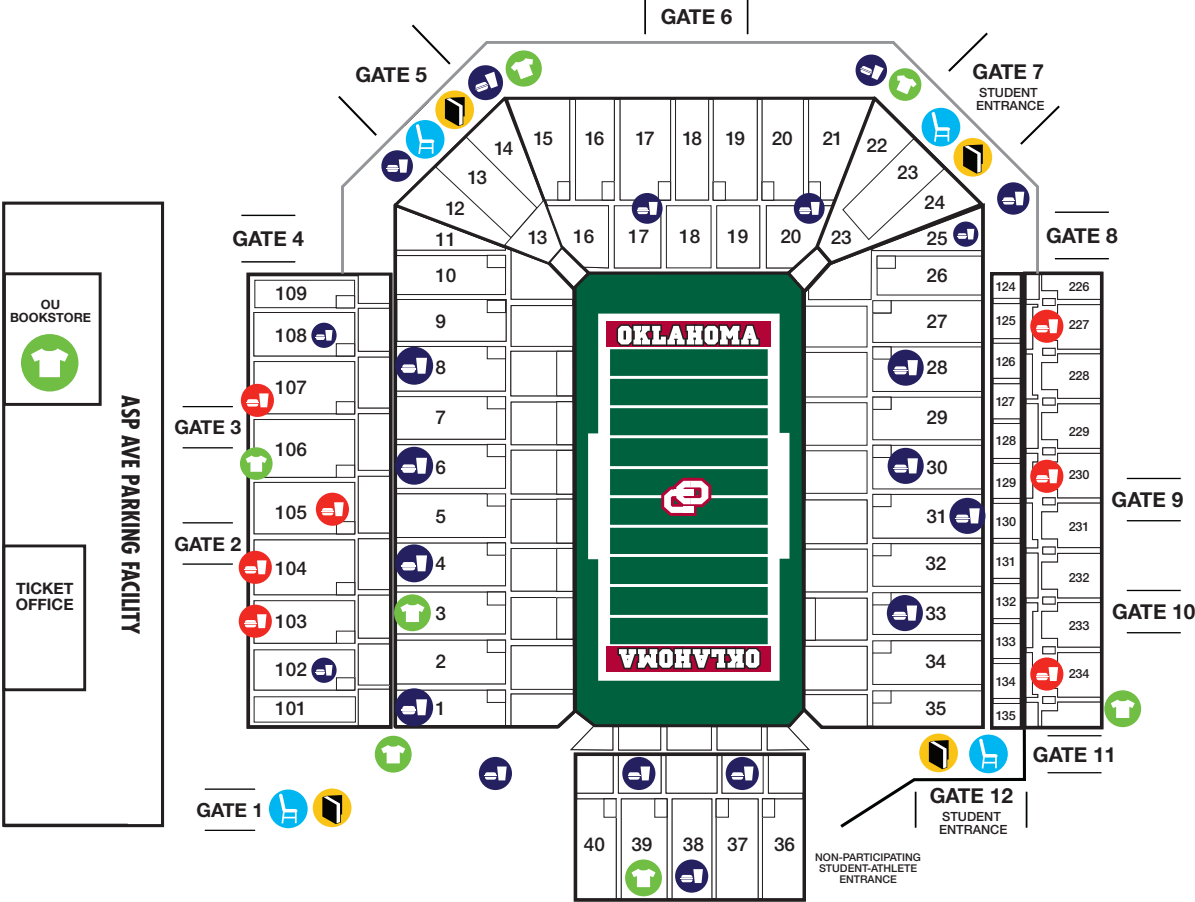


**FAMILY  
RESTROOM**






## MAPS



# FAN AMENITIES



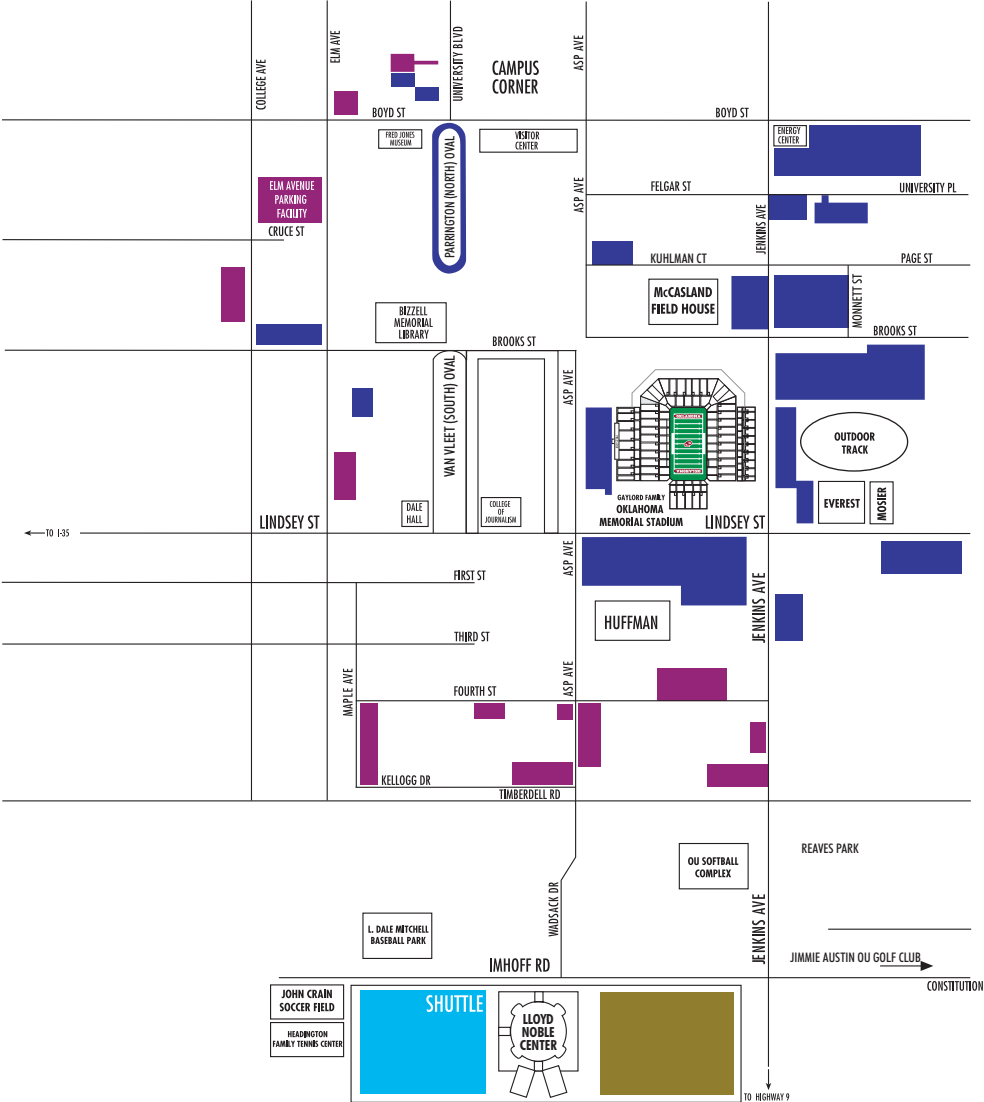
MAPS

 FAN GEAR	 PURCHASE CHAIR BACKS	 PROGRAMS	 CONCESSIONS LOWER CONCOURSE	 CONCESSIONS UPPER CONCOURSE
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# GAME DAY PARKING

# GAME DAY PARKING



**PAID  
PARKING**



**RESERVED  
PARKING**



**FREE/BUS  
PARKING**



**RV  
PARKING**

**GAME DAY PARKING**

## GENERAL PUBLIC PARKING

Public parking is limited on the main campus on game days. Fans are encouraged to arrive early. For pay parking lot locations, please refer to the football parking map. There is a \$20 charge for parking. Spaces are allocated on a first-come, first-served basis.

Free parking is available at the Lloyd Noble Center, located approximately one mile south of the stadium. There is a shuttle that unloads one block south of the stadium on First Street. The shuttle provides return trips for one hour after the conclusion of the game.

The City of Norman will be enforcing parking restrictions on all streets on game days. The primary area of enforcement will be “No Parking” areas that are not exempted on game days. Please take the time to read the signs before parking on a city street.

## RESERVED PARKING

Certain lots will be reserved on game days. Please refer to the football parking map for locations of those lots.

## PHYSICAL DISABILITY PARKING

Reserved physical disability parking is available for a fee and is located in the Asp Avenue Parking Facility connected to the west side of the stadium. For more information on physical disability parking, please call the parking office at 405.325.3311.

Free game day parking is available at the Lloyd Noble Center (located approximately one mile south of the stadium). Patrons with a disability may ride the disability shuttle for a \$2 per round trip fee.

The disability shuttle originates at the Lloyd Noble Center and unloads on Asp Avenue, immediately west of the stadium by Gates 1 through 4. Because of the high demand for the

shuttle service, the service is restricted to those patrons who have a disability and one (1) caretaker for riders needing additional assistance.

For more information about physical disability parking services, please call the CART Office at 405.325.2278.

## SOONER VILLAGE - RV PARKING

The OU Athletics Department is pleased to offer 130 RV hookup spots with both 50 (208 Volt) and 30 (120 volt) amp options in the southwest parking lot of Lloyd Noble Center and non-electric spots in the northwest parking lot of the Lloyd Noble Center. The Lloyd Noble Center is located approximately one mile south of the Gaylord Family-Okla-homa Memorial Stadium. After parking, there is a shuttle service available. Passes may be purchased at the shuttle pick up area. For prices and registration information, please call 405.325.4666. You may also find information on Sooner-Sports.com.

## BUS PARKING

Bus parking is available on a first-come, first-served basis at the Lloyd Noble Center. There is no charge for bus parking and space cannot be reserved. For more information please call the parking office at 405.325.3311.

## GAME DAY SHUTTLE

The game day shuttle transports people from the Lloyd Noble Center to Gaylord Family-Okla-homa Memorial Stadium. every home game. The shuttle runs continually, starting three hours prior to game time until one hour after the game. For the homecoming game, the shuttle starts four hours prior to kickoff. Cost to ride the shuttle is \$2 per round trip.

## TAILGATING

Tailgating on football game days is a wonderful and long-standing tradition at The University of Oklahoma. The University's tailgating policy is designed to ensure:

- The comfort and enjoyment of game day patrons;
- The safety, security, and well-being of all people associated with game day activities, and
- The safeguarding and preservation of all public property under the management of the University.

The setting up of tents, awnings, and similar equipment may commence at noon one day immediately preceding the game. The items must be taken down and removed by noon on the day immediately following the game.

Tents, awnings, and similar equipment must be securely anchored. Stakes must not be longer than 12 inches in order to not interfere with underground utilities.

Any items that are set up outside of this time frame or that collapse or are blown off their sites will be removed by the University. Call the University Administrative Affairs Office, 405.325.5161, to recover such items. Items not claimed may be disposed of by the University at its discretion.

Tailgating activities of any kind are prohibited on several locations including, but not limited to, the North and South Ovals, Jacobson Hall and Carpenter Hall lawns, Heisman Park and student residential areas.

Tailgating activity that takes up vacant parking spaces or interferes with traffic flow within a parking lot is prohibited. Use of ground stakes in parking lots is prohibited.

Tailgaters with trailers cannot park on grass areas. Trailers taking up extra parking spaces must purchase those spots. The University will provide portable toilets at convenient locations around campus. Individuals, groups or businesses are prohibited from bringing or arranging the delivery of their own toilets.

Generators may be used so long as they do not damage University property. If a generator is placed on a grassy area, it must rest on a board or other hard material to protect the grass and soil beneath. The hooking into, connecting to, or similar use of University utilities and/or television or communication cable services is prohibited.

Food and beverages shall be for personal consumption only. Sales are prohibited.

Gas and charcoal grills with covers are permitted. Open flames are prohibited.

Corporate or commercially sponsored tailgates are prohibited except in designated locations. Those who wish to organize and provide such sites should contact Sooner Sports Properties at 405.325.2148. Companies are prohibited from issuing free or sample products without being properly licensed by the University and Sooner Sports Property. The University Real Estate Operations Office, 405.325.6041, may be contacted for information.

Small non-University vehicles such as golf carts, all-terrain vehicles, and the like are prohibited on campus.

Tailgating participants should be aware of related University policies regarding endorsements and the use of University facilities for non-University activities.

## SOONER SPORTS TV

Sooner Sports TV provides the most comprehensive broadcast coverage of the Sooners with distribution on FOX Sports Oklahoma, FOX Sports Southwest and FOX College Sports.

Stop by the SoonerVision studio inside Gate 1 before or after the game for a live look at OU's official pre- and post-game shows. Hosted by Chad McKee, Sooner Sports Game Day begins an hour before kickoff with analysis from a panel of former Sooner greats, player features and an interview with Coach Bob Stoops. After the game, Sooner Sports Overtime offers instant reaction and analysis along with live look-ins at the post-game press conference.

Sooner Sports TV is available nationally on AT&T U-verse, DirecTV and Verizon Fios, in addition to local cable providers throughout Oklahoma, Texas, Arkansas and Louisiana. For a complete broadcast schedule and channel listings, please visit [SoonerSports.com](http://SoonerSports.com).

## SOONER SPORTS RADIO NETWORK

The Sooner Sports Radio Network provides state, regional, national and worldwide coverage of OU sports. With more than 30 network stations plus Sirius/XM satellite radio and distribution via [SoonerSports.com](http://SoonerSports.com), the Sooner Sports Network delivers all the action and analysis to OU fans and alumni.

Network broadcasts for all Sooner football games will begin two hours prior to kickoff with the Sooner Tailgate Show featuring Toby Rowland, Merv Johnson and Chris Plank. This show features interviews with coaches and players, and a pre-game conversation with Head Coach Bob Stoops. Following each game, the Sooner Wrap-up Show features game highlights, player comments and post-game interviews with Coach Stoops and assistant coaches.

Weekly talk shows can also be heard on many of the same Sooner Sports Network stations with Sooner Sports Talk with Bob Stoops each Tuesday night. Coaches Corner with Sooner assistant coaches can be heard each Thursday night, talking about the previous week's game and the upcoming opponent.

## 2013 SOONER FOOTBALL RADIO AFFILIATES

Ada	KADA-FM	99.3
Altus	KWHW-FM	93.5
Antlers	KDOE-FM	102.3
Ardmore	KVSO-AM	1240
Bartlesville	KYFM-FM	100.1
Broken Bow	KKBI-FM	106.1
Clinton/Cordell	KCLI-AM/FM	1320/99.3
Dallas, Texas	KKGM-AM	1630
Duncan	KDDQ-FM	105.3
Durant	KSEO-AM	750
Elk City	KXOO-FM	94.3
Fort Smith, Ark.	KYHN-AM	1650
Frederick	KYBE-FM	95.9
Guymon	KKBS-FM	92.7
Hobart	KTJS-AM	1420
Houston, Texas	KKHT-FM	100.7
Houston, Texas	KNTH-AM	1070
Joplin, Mo.	KQYX-AM	1450
Lawton	KJMZ-FM	97.9
McAlester	KNED-AM	1150
Muskogee	KTFX-FM	101.7
Oklahoma City	KOKC-AM	1520*
Oklahoma City	KRXO-FM	107.7*
Ponca City	KLOR-FM	99.3
Poteau	KPRV-FM	92.5
Shawnee	KGFF-AM	1450
Tulsa	KMOD-FM	97.5*
Tulsa	KTBB-AM	1430*
Vinita	KITO-FM	96.1
Wichita	KGSO-AM	1410
Woodward	KWOX-FM	101.1

\* Flagship stations



- Alcoholic beverages
- Baby seats
- Baby strollers
- Backpacks, fanny packs & hard binocular cases
- Banners/Signs
- Beach Balls
- Cameras (professional equipment or cameras with long telephoto lenses)
- Coolers or containers
- Explosives/firearms/weapons
- Folding chairs or stools
- Food and beverages
- Ice chests
- Laptops
- Laser pointers
- Noisemakers of any type (i.e. air horn, plastic horn, whistles, etc.)
- Pets (with the exception of animals used by disabled guests)
- Personal heaters
- Purses larger than 10"x 10"
- Stadium seats
- Umbrellas (per Big 12 Conference)

Only those items needed for medical or family needs plus empty, clear personal-sized containers suitable for drinking water will be permitted. All carried items and entrants are subject to search. Prohibited items must be returned to the owner's car or discarded. Any unlawful items are subject to confiscation, and the person in possession of such items is subject to arrest. Items left at gate will be discarded.



# GAME DAY TRADITIONS

## COUNTDOWN TO KICKOFF\*

**3 HOURS**

Fan Fest opens



**2.5 HOURS**

Sooner Club tailgate opens  
OU Drumline pregame concert  
(east side of the Oklahoma Memorial Union)

**2 HOURS**

Student, Suites  
and Club gates open

**1.45 HOURS**

Coca-Cola Pregame  
Student Show

**1.5 HOURS**

Pride of Oklahoma pre-game concert  
(North of Jacobson Faculty Hall)  
General Public Gates open  
Schooner arrives outside  
Gate 7 for photos with fans



**45 MINUTES**

Full team on field  
for warm-ups

**1 HOUR**

Sooner Sports Game Day pre-game show  
begins (SoonerVision studio inside Gate 1)

**55 MINUTES**

Pride of Oklahoma and  
Schooner enter stadium



**30 MINUTES**

Fan Fest closes

**20 MINUTES**

Pride of Oklahoma pre-game



**13 MINUTES**

National Anthem



**6.5 MINUTES**

Intro Video Begins

**4 MINUTES**

OU takes the field

**9 MINUTES**

End of band show  
Schooner runs the field

**8 MINUTES**

Starting lineups



**3 MINUTES**

Visiting team  
takes the field

**2 MINUTES**

Coin toss with teams

**KICKOFF**

\*times are subject to change

GAME DAY TRADITIONS

# OU FIGHT SONGS

## BOOMER SOONER

Boomer Sooner, Boomer Sooner  
Boomer Sooner, Boomer Sooner  
Boomer Sooner, Boomer Sooner  
Boomer Sooner, OK U!

Oklahoma, Oklahoma  
Oklahoma, Oklahoma  
Oklahoma, Oklahoma  
Oklahoma, OK U!

I'm a Sooner born and Sooner bred  
and when I die, I'll be Sooner dead  
Rah Oklahoma, Rah Oklahoma  
Rah Oklahoma, OK U!

## OU CHANT

O-K-L-A-H-O-M-A  
Our chant rolls on and on!  
Thousands strong  
Join heart and song  
In alma mater's praise  
Of campus beautiful by day and night  
Of colors proudly gleaming Red and White  
'Neath a western sky  
OU's chant will never die.  
Live on University!

## GABE IKARD

Two-Time All-Big 12 First Team  
2012 Academic All-American  
4.0 GPA – Multidisciplinary Studies

"My experience as a student-athlete at the University of Oklahoma has exceeded my wildest expectations. From the world-class education I'm receiving in the classroom to the privilege of competing for one of the most storied programs in college football history, I can't thank the members of the Sooner Club enough for helping provide this once-in-a-lifetime opportunity."



Every donor makes a difference.

**JOIN TODAY. MEMBERSHIPS START AT \$100.**

**THESOONERCLUB.COM**

**CALL: 405.325.8000 OR 866.SOONER.CLUB**

FOLLOW US ON: [f FACEBOOK.COM/SOONERCLUB](https://www.facebook.com/soonerclub) [t TWITTER.COM/SOONERCLUB](https://twitter.com/soonerclub)

# GEAR UP FOR GAME DAY!

UNIVERSITY OF OKLAHOMA BOOKSTORE

**20%**  
OFF

RECEIVE 20% OFF\*  
A SINGLE SOONER  
APPAREL OR GIFT ITEM!



**MEMORIAL STADIUM**

oklahoma.bkstr.com | 405.325.3511

\* Valid only on home games during the 2013 football season. May not be combined with any other offer. Valid in-store and on selected items only. Limit one coupon per customer. Excludes textbooks, gift cards, diploma frames, promotional items, clearance items, previous and online purchases, calculators, computer hardware, supplies and software, and professional reference. Void if copied, transferred, and where prohibited by law. See store for details.



OU SOCIAL MEDIA STARTS AT SOONERSHUB.COM



OU's stadium policies and services are subject to change. Please visit this link for the most up-to-date information: [SoonerSports.com/facilities/memorial-stadium](http://SoonerSports.com/facilities/memorial-stadium)

The University of Oklahoma is an equal opportunity institution. [www.ou.edu/eoo](http://www.ou.edu/eoo) (July 2013).



FREE ESTIMATES ON ANY CAR



**405.607.2060**

6620 SOUTH I-35 SERVICE ROAD  
OKLAHOMA CITY, OK 73149

7701 N. BROADWAY EXT. • SUITE A11  
OKLAHOMA CITY, OK 73116

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Tulsa

Ell's Jewelry  
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Payne Jewelry  
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Gem Jewelers  
Ada

Tipton's Fine Jewelry  
Lawton